



NATIONAL BLACK LAW STUDENTS ASSOCIATION

1225 11th Street. N.W., Washington, DC 20001

Arielle Comer
REGIONAL CHAIR

Greetings,

With less than 5% of the nation's 1.3 million attorneys being African-American, the National Black Law Students Association's (NBLSA) mission is to increase the number of culturally responsible Black and minority attorneys who excel academically, succeed professionally, and positively impact the community.

London Daniels
VICE CHAIR

There is a substantial discrepancy in the amount of African-American and minority attorneys in the legal field compared to other ethnic groups. By providing opportunities, mentors, and invaluable legal knowledge from minority lawyers and judges, NBLSA has helped become an instrumental solution to this ongoing issue. We need your help to not only continue providing such solutions, but we need your help to increase the impact of the opportunities NBLSA provides.

Chanel Glasper
SECRETARY

Since its inception in 1968, NBLSA has become the largest student-run organization in the United States, with over 200 chapters at law schools throughout the country and more than 6,000 active members. The newly created Southwest Region (SWBLSA) is comprised of four states: Arkansas, Louisiana, Oklahoma and Texas.

Demetrius Lee
TREASURER

SWBLSA respectfully asks for a grant of \$20,000 to help continue provide invaluable opportunities to thousands of African-American and minority law students around the nation specifically the Southwest region.

Jacqueline Bolden
ATTORNEY GENERAL

We thank you in advance for your support! Your donation is greatly appreciated and will be used to fund our annual regional convention, job fair, pre-law symposium, and our academic retreat. Your generosity will make a difference in our community by allowing us to continue our work for minority law students.

Bethany Allen
DIRECTOR OF MOOT COURT

You can donate by sending a check named out to National Black Law Students Association. We have enclosed a donor envelope for your convenience. Thank you again for your support and generosity.

Altimease Lowe
DIRECTOR OF
COMMUNICATIONS

Thank you,

Demetrius Lee
2019–2020 SWBLSA Treasurer
National Black Law Students Association
UNT Dallas College of Law
Juris Doctor Candidate 2021

K'Cee Sykes
DIRECTOR OF CORP.
RELATIONS

K'Cee Sykes
2019–2020 SWBLSA Dir. Corp. Relations
National Black Law Students Association
UNT Dallas College of Law
Juris Doctor Candidate 2021



SWBLSA™
Striving to Balance Since 1968.

NEW

SIGHTS

NEW

HEIGHTS

**NATIONAL BLACK LAW STUDENTS ASSOCIATION
S O U T H W E S T R E G I O N**

**2019-2020
SPONSORSHIP GUIDE**

A WORD FROM THE REGIONAL CHAIR

Greetings!

On behalf of the Southwest Region of the National Black Law Students Association (SWBLSA), I thank you for your interest in supporting our organization!

The mission of NBLSA is to increase the number of culturally responsible Black and minority attorneys who excel academically, succeed professionally, and positively impact the community. This year, SWBLSA's goal is to further advance this mission in an innovative, measurable way!

SWBLSA's theme for the year, "***New Sights, New Heights***," emphasizes our commitment to achieving this goal, and celebrates the success we anticipate realizing at the conclusion of this year of service!

As a student-run, 501(c)(3) organization, we rely heavily on the generosity of firms, corporations, professional associations, government entities and other organizations, whose contributions enable us to facilitate our programming efforts. These contributions enable us to provide for the academic support, leadership development, civic engagement and advocacy opportunities our organization provides to our membership.

Our sponsors enjoy a mutually beneficial relationship with our organization, as establishing this sort of partnership grants organizations with exclusive access to the most talented law students in the Southwest Region, and demonstrates an active commitment to supporting diversity in the legal profession.

We greatly anticipate working with you this year as we continue to further advance our mission, our community and our profession!

Sincerely,

Arielle Comer
Chair, Southwest Region



SWBLSA AT A GLANCE

HISTORY

In 1968, Algernon Johnson (“A.J.”) Cooper founded the Black American Law Students Association on the campus of New York University Law School in order to promote the interests of Black and minority law students entering the legal profession. The organization, renamed the National Black Law Students Association (“NBLSA”), was established as a not-for-profit organization on December 19, 1969. Today NBLSA is a nationally-recognized 501(c)(3) organization, and the largest student-run organization in the country with 210 local chapters in six regions, and a reach of over 15,000 law student members and alumni.

MISSION

The mission of NBLSA is to increase the number of culturally responsible Black and minority attorneys who excel academically, succeed professionally, and positively impact the community. SWBLSA works to advance this mission throughout the Southwest Region, as an advocate for diversity in legal education and in the legal profession.

4

STATES

19

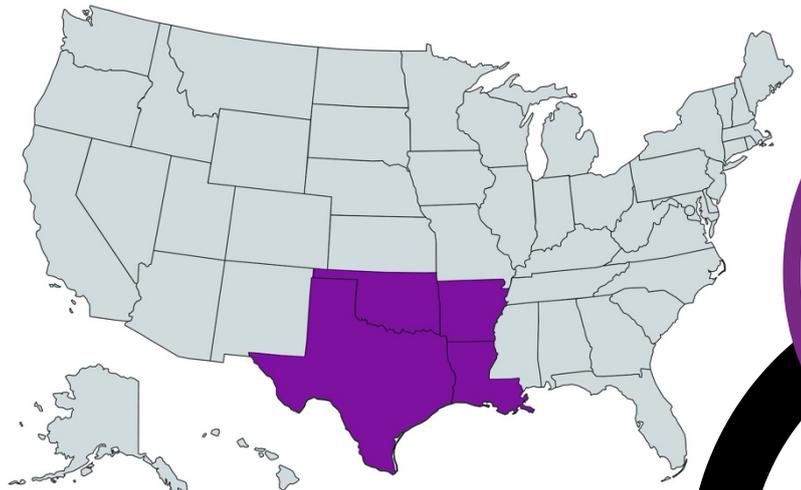
CHAPTERS

200+

MEMBERS

DEMOGRAPHICS

SWBLSA is comprised of 19 local chapters in Arkansas, Louisiana, Oklahoma and Texas. SWBLSA's membership consists of more than 200 of the most sought-after, talented law students in the country.



SWBLSA PROGRAMMING



JANUARY 15 - 19, 2020
DALLAS, TX

2020 Annual Regional Convention

The Regional Convention is our largest annual event and provides attendees with invaluable opportunities to enjoy keynote speakers and panel discussions, participate in workshops, attend the career fair, and compete at the regional competition level for the National Black Law Students Association's Advocacy Competitions. Additionally, the Regional Convention provides countless opportunities to engage in meaningful networking with hundreds of prospective and current law students, legal practitioners, judges and employers!

ACADEMIC & LEADERSHIP RETREATS

SWBLSA hosts an annual academic retreat where students learn to maximize opportunities during law school and receive crucial academic support from professors, lawyers, and more tenured law students. During SWBLSA's Leadership Retreat, BLSA Presidents from across the region gather for a period of collaboration designed to provide them with the tools & skills necessary to efficiently lead their local chapters.

CAREER FAIR PROGRAM

Each year, BLSA students from across the nation who are interested in practicing in the Southwest region attend SWBLSA's annual career fair. The event attracts dozens of law firms, non-profits, and government agencies interested in recruiting unique, diverse talent.

COMMUNITY INVOLVEMENT

SWBLSA aims to promote both professional and personal relationships among Black and minority law students. We actively engage our alumni and foster lifelong friendships by hosting social events including brunches and monthly membership mixers. Additionally, we work together to uplift our community via organized efforts such as food drives, civic engagement events, legal workshops and other service projects.

PRELAW DIVISION

SWBLSA's Pre-Law Division promotes diversity in the legal profession by hosting workshops, panels, networking events and more that are designed to assist prospective Black and minority law students with successfully navigating the law school admissions process.

ADVOCACY COMPETITIONS

SWBLSA annually hosts the regional rounds of NBLSA's Constance Baker Motley Mock Trial & Thurgood Marshall Moot Court Competitions. SWBLSA members are also eligible to participate in the Nelson Mandela International Negotiations Competition at the national level.



LEGISLATIVE & JUDICIAL ADVOCACY

Since its inception, NBLSA has made meaningful contributions to the legal and legislative discourse of America. This high-impact engagement contributes to the shaping and sharpening of our advocacy skills, and helps foster the holistic growth of the entirety of our membership. Some of NBLSA's notable advocacy projects include the annual authorship of an amicus brief, regional law journal publication, Legal Pad, and heavily-attended Congressional Black Caucus Annual Legislative Conference events.

REGIONAL SPONSORSHIP OPPORTUNITIES

Sponsorship contributions to SWBLSA enable us to facilitate essential programming efforts that are designed to provide academic support, leadership development and civic engagement opportunities to the entirety of our membership. All contributions are used to fund our programmatic efforts including our Regional Convention. While SWBLSA offers a wide range of program-specific partnership options throughout the year, the benefits of sponsorship are primarily realized at our Regional Convention as described below.

PIONEER \$10,000

Trailblazer Opportunity **plus** SWBLSA Partnership press release | Introduction of Keynote Speaker | Additional all-access convention passes (total of ten) | Full page advertising in Convention program.

TRAILBLAZER \$6,000

Champion Opportunity **plus** Recognition at General Assembly | Remarks at luncheons | Judge for Advocacy Competition | Additional all-access convention passes (total of six) | 1/2 page advertising in Convention program.

CHAMPION \$4,000

Advocate Opportunity **plus** Reserved table at luncheons and Awards Gala | Remarks at reception | Additional all-access Convention pass (total of four) | 1/4 page advertising in Convention program.

ADVOCATE \$3,000

Supporter Opportunity **plus** Participation in Convention Job Fair | Participation as workshop panelist | Additional all-access Convention pass (total of three) | 1/8 page advertising in Convention program.

SUPPORTER \$2,000

Organization recognition in convention program | Organization name on Convention signage | Recognition at Convention Gala | Marketing items included in Convention bag | Two all-access Convention passes.

FRIENDS OF SWBLSA

SWBLSA offers an unlimited number of sponsorship options to sponsors who have other ideas! Perhaps you'd like to sponsor a convention lounge, host an exercise workshop, or make some other unique, memorable contribution to SWBLSA's programming. We are delighted to work with you!

Convention Sponsorship

Dallas, Tx January 15-19, 2020	Supporter	Advocate	Champion	Trailblazer	Pioneer
	\$2,000	\$3,000	\$4,000	\$6,000	\$10,000
Inclusion in SWBLSA newsletter	x	x	x	x	x
Marketing item included in Convention Bags	x	x	x	x	x
Workshop/Panelist opportunities	x	x	x	x	x
Logo on Convention Materials	x	x	x	x	Premiere
Recognition at plenary sessions	x	x	x	x	x
Recognition at Convention Gala	x	x	x	x	x
Table at Career Fair Expo		x	x	x	x
Advertising in Convention Guide		1/8 page ad	1/4 page ad	1/2 page ad	Full Page
Reserved table at luncheons and gala		X	x	x	x
Remarks at Welcome to Dallas Reception					x
Remarks at Sadie T.M. Alexander Luncheon			x		x
Remarks at Advocacy Luncheon				x	x
Remarks at Convention Gala					x
All-access Convention Passes	2	3	4	6	10
Recognition on SWBLSA regional website			x	x	x
Recognition on official signage					x
Exclusive signage at Convention Gala					x
Two seats at Keynote speaker gala table					x
Sponsor message emailed to all SWBLSA members					x
Endowment: Legacy Scholarship named after your entity					x